

# Padua Business Alliance

The Padua Franciscan High School Business Alliance is a year-long initiative that features valuable marketing opportunities for our community business partners and provides necessary resources for Padua to continue successfully serving our students. This advertising program is designed to supply your business with true marketing value through a wide variety of multi-platform advertisements.

For more information, please contact VP of Advancement Tony Shuman '91 at TShuman@paduafranciscan.com or 440-845-8224 x251.



**KOLER FINANCIAL GROUP**  
Trust. Integrity. Family.



# PADUA BUSINESS ALLIANCE PROGRAM FEATURES AND LEVELS

## Print Materials

Your Name/Logo will appear in:

**PLATINUM**  
\$15,000

**GOLD**  
\$10,000

**BROWN**  
\$5,000

**WHITE**  
\$2,500

**ORANGE**  
\$1,000

Padua Business Alliance Vinyl Cling for your Business Location	●	●	●	●	●
Padua Athletics and Fine Arts Materials	●	●	●	●	●
New Student Admissions Folders	●	●	●	●	●
Recognition in Bruin Benefit Celebrazione Program	●	●	●	●	●
Advertisement in Grade School Planners	<b>Full Page</b>	<b>Full Page</b>	<b>Half Page</b>	<b>1/4 Page</b>	<b>1/4 Page</b>

## Digital Presence

Your Name/Logo will appear on:

Padua Franciscan High School Website	●	●	●	●	●
Monthly Parent and Alumni E-Newsletters	●	●	●	●	●
Digital Signage Throughout the School	●	●	●	●	●
Mobile Bidding Ad for the Bruin Benefit Celebrazione	●	●	●		
PBA Featured Partner on PFHS Social Media	●	●	●		

## Event Tickets

President's Reception	8	6	4	2	
Padua Athletics Home Game Tickets	8	6	4	2	
Tickets to Fall/Winter/Spring Theater Performances	8	6	4	2	

## In-Game Announcements

Sponsors Announced During All Home Varsity Football and Basketball Games	●	●	●	●	
--	---	---	---	---	--

## Premium Banner Signage

	3 Locations	2 Locations	1 Location		
Stadium Outside Entrance (high visibility area along our daily parent/student traffic route)	● ●	●	Choice		
Gymnasium Wall	●	●	Choice		

## Featured Sponsor of Streaming Broadcasts

Featured Sponsor of Streaming Broadcasts	●				
--	---	--	--	--	--

**PADUA**<sup>®</sup>  
FRANCISCAN  
HIGH SCHOOL

6740 State Road | Parma, OH 44134